

THE WHITE HOUSE

Carol H. Rasco

Marilyn -

I had a good visit with Andy Fleming and am very excited about the Paralympic Games as well as the full range of programming!

Thanks for writing.

Carol

27 August 1994

THE WHITE HOUSE

Carol H. Rasco

David -

Thanks so much for the visit and the dedication you exhibit to the Paralympic Games. I look forward to working with you.

Sincerely,  
Carol

27 August 1994

THE WHITE HOUSE

Carol H. Rasco

Andy -  
I was delighted to have the opportunity to meet you and David. I am very excited about the Paralympic Games and the whole range of programming.

I look forward to working with you!

Carol Rasco 27 August

EXECUTIVE OFFICE OF THE PRESIDENT

16-Aug-1994 12:45pm

TO: Samuel L. Hampton  
FROM: Patricia E. Romani  
Domestic Policy Council  
SUBJECT: Appt. request - Fleming, George A. and others

Date 18-Aug-1994 Appointment with RASCO, CAROL H

Room No. Bldg. Requested by Phone #  
2FL/WW WH Patricia E. Romani (202) 456-2216

Comments:

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TIME	VISITOR'S LAST, FIRST NAME	BIRTHDATE	SOC. SEC. #
05:00pm	Fleming	George A.	- -
05:00pm	Zook	David R.	- -



EXECUTIVE OFFICE OF THE PRESIDENT

16-Aug-1994 12:31pm

TO: Patricia E. Romani

FROM: Carol H. Rasco  
Economic and Domestic Policy

SUBJECT: RE: Re. Andrew Fleming Meeting/Paralympic Games

Fine to bring Zook. And be sure to call that woman who sent the fax asking that I seen him and notify her that I had already heard from his office, am definitely going to see him. Thanks.

David Zook  
DOB:  
SSN:

DC staff - 200K

{ David R. ~~Smith~~  
[Redacted]  
DOB [Redacted] P6/b(6)

I would like to accompany

Carrie Willis

Para Olympic Games

223-0956

Pat - Please name call George A. Fleming!

SSN

[Redacted]

DOB

[Redacted] P6/b(6)

AUG 16 11:00

AUG 16 1994



Quickie Designs Inc.  
2842 Business Park Ave.  
Fresno, CA 93727-1328  
(209) 292-2171  
Fax: (209) 292-7412

August 10, 1994

The Honorable Carol Rasco  
Assistant to the President for Domestic Policy  
Second Floor, West Wing  
The White House  
Washington, D.C. 20500

Dear Carol:

We met in June at a press conference in Washington at which we both spoke in support of the guide book released on accessibility of the great outdoors and forests, for people with disabilities. To refresh your memory, I am with Quickie Designs, a California based wheelchair and sports equipment manufacturer, which has benefitted greatly from, and enjoyed a public/private partnership with the Forest Service and Wilderness Inquiries.

After the press conference, I shared with you how excited Sunrise Medical (our parent company) is about being an official sponsor of the 1996 Paralympic Games in Atlanta. At that time, we discussed that the Atlanta Paralympic Organizing Committee had requested President Clinton serve as Honorary Chairman of the Games. You shared your interest in supporting the Games' success.

We need your help! As I'm sure you know, those of us working with and for the 1996 Paralympic Games are thrilled with the President's decision to serve as Honorary Chairman of the Games. Reta Lewis of the Office of Political Affairs has been terrific to work with, and we appreciate the Administration's support.

Andy Fleming, who serves as president and CEO of the Atlanta Paralympic Organizing Committee, would like to meet with you briefly to discuss how we can work most effectively with the Administration. Andy will be in Washington the 17th and 18th of August. I hope your schedule will allow you to spend a few minutes with him at that time; Dena Morris of the Paralympic Office in Washington will follow up with you by phone.

Thanks for your interest, Carol. I know you realize how significant the Paralympics will be in the disability rights movement. I hope you know how much we appreciate the support from you and others on the President's staff. I hope to see you soon.

Warmest regards,

Marilyn Hamilton  
Senior Vice President of Marketing

/sm  
Enclosures  
cc: Andy Fleming/APOC

1201 WEST PEACHTREE STREET, N.E., SUITE 2500  
ATLANTA, GEORGIA 30309, U.S.A.  
404 - 588 - 1996

## 1996 ATLANTA PARALYMPIC GAMES



June 23, 1994

The Honorable Bill Clinton  
President of the United States  
The White House  
Washington, D.C. 20500

Dear Mr. President:

During the Summer of 1996, the United States and Atlanta will host the Xth Paralympiad for athletes with physical disabilities. This will mark the first time that our nation has hosted this long-standing, international event. On behalf of the Atlanta Paralympic Organizing Committee, we respectfully invite you to serve as Honorary Chairman of the 1996 Atlanta Paralympic Games.

Twelve days after the close of the Centennial Olympic Games, nearly 4,000 athletes will come to the United States from over 100 nations to participate in the Paralympic Games from August 16-27, 1996. The resulting world class competition will inspire people with disabilities around the globe and help change societal attitudes about the abilities of people with disabilities.

Your participation in the Xth Paralympiad would underscore America's unparalleled commitment to accessibility and inclusion for people with disabilities. The Paralympics will be a positive reinforcement of the intent behind the Americans with Disabilities Act and a landmark in the ongoing effort to break down barriers of all types. An anticipated 1.5 million spectators and an international television viewing audience will witness athletes competing in 19 sports in many of the same venues used for the Centennial Olympic Games.

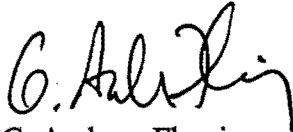
The central mission of the Paralympics is to provide the same caliber of competition for athletes with disabilities as is enjoyed by the Olympic athlete. We will strive to fulfill this expectation. At the same time, the 1996 Atlanta Paralympic Games will showcase excellence in many other related fields. The Cultural Paralympiad, for example, will highlight the work of visual and performing artists with disabilities. An international trade exchange will develop export opportunities for U.S. adaptive technology and service companies. A world-wide forum for disability research policy development will also be held in conjunction with the Paralympics.

The Triumph of the Human Spirit.

President Bill Clinton  
June 22, 1994  
Page 2

With your participation we are certain we will succeed in making this event a landmark in the disability rights movement, and in illustrating the United States commitment to ensuring equal rights for all. Thank you for considering this invitation to serve as Honorary Chairman. Please let us know if there is any additional information you require in connection with this request.

Sincerely,



G. Andrew Fleming  
President, Chief Executive Officer



Harald Hansen  
Chairman, Board of Directors

THE WHITE HOUSE

WASHINGTON

July 22, 1994

Mr. G. Andrew Fleming  
President, Chief Executive Officer  
1996 Atlanta Paralympic Games  
Suite 2500  
1201 Peachtree Street, N.E.  
Atlanta, Georgia 30309

Dear Mr. Fleming:

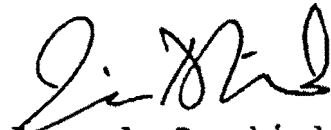
Thank you for your letter requesting that President Clinton serve as Honorary Chairman of the 1996 Atlanta Paralympic Games. I am pleased to inform you that the President has accepted your invitation. It will be an honor for him to take part in your efforts, and I am hopeful his participation will contribute to your success.

Because the use of the President's name is governed by certain restrictions, I would appreciate the opportunity to review any printed materials in which you plan to mention the President's participation. My office can assure prompt review, but please allow two weeks prior to press time.

In addition, I want to let you know that the President's agreement to serve is extended for this purpose only and is not transferable to other functions or bodies.

Thank you again for asking the President to participate.

Sincerely,



James A. Dorskind  
Acting Director of Correspondence  
and Presidential Messages

cc: Reta Lewis



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## **Clinton Presidential Records Digital Records Marker**

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# Starfire

1996 ATLANTA PARALYMPIC GAMES

Winter 1994

Volume 1 ☆ Number 1



## The Coca-Cola Company And Sunrise Medical Come On Board

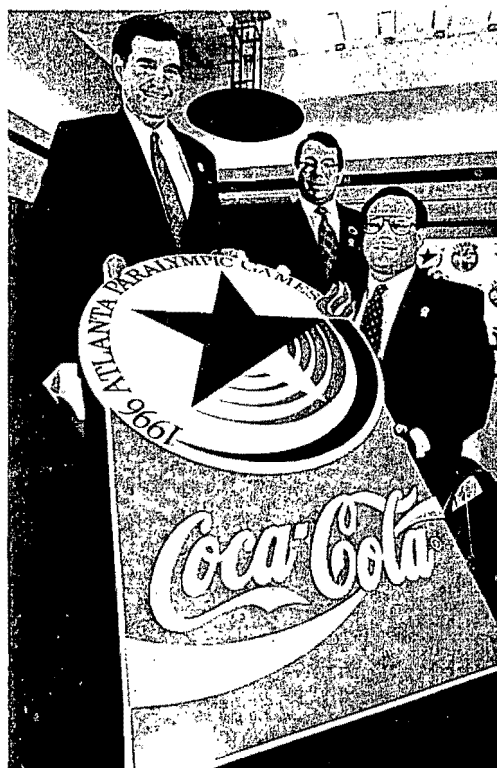
The 1996 Atlanta Paralympic Games, the world's second largest sporting event, will bring the most talented, determined and best athletes with disabilities to Atlanta for ten days of intensive competition. The emotion involved in this event is unmatched. More than 3,500 athletes, from over 100 countries, will come to Atlanta with stories about obstacles overcome and challenges faced and conquered. They will educate and inspire the masses and lead the disability movement into another generation.

Companies are realizing opportunities available in this relatively untapped market. In the United States alone there are an estimated 43 million people with disabilities, approximately 16.7-percent of the population.

The Coca-Cola Company signed on as the first worldwide sponsor of the 1996 Paralympics. "The Paralympics provide an opportunity to tap into the disability market in a positive, tasteful way," said Mart Martin, The Coca-Cola Company's media relations manager.

Sunrise Medical Inc. became the second sponsor of the Games. "With the games

*Continued on page 2*



*M. Douglas Ivester, executive vice president of The Coca-Cola Company and principal operating officer/North America, celebrates with Dr. Robert Steadward, president of the International Paralympic Committee, and Andy Fleming, president and CEO of APOC.*

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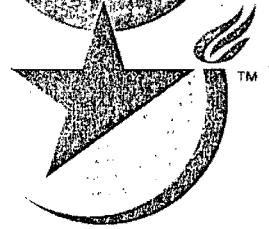
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# StarFire

1996 ATLANTA PARALYMPIC GAMES

Spring 1994

Volume 1 ★ Number 2



## BLAZE Wows 'Em In Atlanta

**H**é is more than a foot taller than Shaquille O'Neal (but 270 pounds lighter). His reach is three feet longer than Evander Holyfield's, and he has more punch than Barry Bonds. He has to rate as one of sport's most colorful characters, literally, considering he is radiant red, fiery gold, rich teal and royal purple.

His road trips are lonnnngggg; he logged more miles than the Atlanta Braves, New York Yankees and the entire National Basketball Association last year just to find his home in Atlanta. According to *The Myth of BLAZE*, by children's author Betsy Duffey, he came from the ancient star Pyra, through galaxies and the stratosphere, covering light years just to find his home in Atlanta.

He is BLAZE, the official mascot of the 1996 Atlanta Paralympic Games.

BLAZE hatched from a giant, multi-colored egg on March 22nd amidst fiery dancers, glaring spotlights, showers of confetti and streamers and the snap, crackle, and pop of fireworks at The World of Coca-Cola in Underground Atlanta. His birth was covered by Atlanta's major media outlets, and he showed little shyness before humming television cameras.

For the record, BLAZE is 8 feet, 3 inches tall. His wingspan is 8 feet, 6 inches, his beak is 20 inches front to back.

He is a phoenix, symbolizing his new hometown, Atlanta, which rose from the ashes following the Civil War, and the Paralympic athlete, who overcomes great odds to gain athletic achievement. Atlanta hurriedly embraced BLAZE as his calendar quickly filled with appearances.



Continued on page 3

AUG- 4-94 THU 15:42

Aug 18

500-  
530

P.02

only  
time

1201 WEST PEACHTREE STREET, N.E., SUITE 2500  
ATLANTA, GEORGIA 30309, U.S.A.  
404 - 588 - 1996 / FAX 404 - 877 - 6289

Call Kerri Willis

1701 K STREET, N.W., SUITE 400  
WASHINGTON, DC 20006, U.S.A.  
202 - 223 - 0956 / FAX 202 - 223 - 1393

1996 ATLANTA PARALYMPIC GAMES



DOB:  
SSN:

August 4, 1994

Mrs. Carol H. Rasco  
Assistant to the President for Domestic Policy  
Second Floor, West Wing  
The White House  
Washington, D.C. 20500

Dear Mrs. Rasco:

The President and Chief Executive Officer of the Paralympic Organizing Committee, Andrew Fleming, will be in Washington, D.C. on the afternoon of Wednesday, August 17 and all day on Thursday, August 18. As you know, the Paralympic Games are the Olympic Games for physically disabled athletes. Mr. Fleming would like to have the opportunity to meet with you to discuss the Administration's involvement with the Paralympic Games, if your schedule permits.

Please have your staff contact me in the Washington office at (202) 223-0956 at your earliest convenience. Thank you for your consideration of this matter.

Sincerely,

*Kerri Willis*

Kerri Willis  
Washington Office  
Paralympic Organizing Committee

\* arrival  
Thursday Thurs  
noon  
4:30 - 5:00  
clear

~~not  
- arrival until  
Thurs  
avail @  
4:30  
CW/CHR~~

THE WHITE HOUSE  
OFFICE OF DOMESTIC POLICY

CAROL H. RASCO  
Assistant to the President for Domestic Policy

To: \_\_\_\_\_  
\_\_\_\_\_

Draft response for POTUS  
and forward to CHR by: \_\_\_\_\_

Draft response for CHR by: \_\_\_\_\_

Please reply directly to the writer  
(copy to CHR) by: \_\_\_\_\_

Please advise by: \_\_\_\_\_

Let's discuss: \_\_\_\_\_

For your information: \_\_\_\_\_

Reply using form code: \_\_\_\_\_

File: \_\_\_\_\_

Send copy to (original to CHR): \_\_\_\_\_

Schedule ? :       Accept       Pending       Regret

Designee to attend: \_\_\_\_\_

Remarks: 8/17      (Week of

\_\_\_\_\_ Fleming mlg's)

\_\_\_\_\_ 12:00 Hum. Res. Christi

\_\_\_\_\_ ~~Discussion~~

\_\_\_\_\_ 8/18 1-3 Fleming / group

1201 WEST PEACHTREE STREET, N.E., SUITE 2500  
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404 - 588 - 1996 / FAX 404 - 877 - 6289

1701 K STREET, N.W., SUITE 400  
WASHINGTON, DC 20006, U.S.A.  
202 - 223 - 0956 / FAX 202 - 223 - 1393

1996 ATLANTA PARALYMPIC GAMES



FACSIMILE COVER SHEET

TO: Attn: Pat Romani

ORGANIZATION: \_\_\_\_\_

FROM: Verri Willis

DATE: August 4, 1994

Total number of Pages,  
including this cover sheet: 2

Hard Copy: \_\_\_\_\_ will be sent by regular mail.  
\_\_\_\_\_ will be sent via overnight mail.  
X \_\_\_\_\_ via facsimile transmission only.

Please Copy: \_\_\_\_\_

Comments: Thanks!

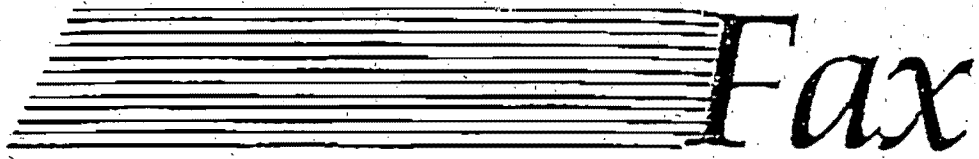
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PLEASE CONTACT THE PERSON INDICATED ABOVE AT (202) 223-0956.



QUICKIE

Quickie Designs Inc.  
2942 Business Park Ave.  
Fresno, CA 93727  
(209) 292-2171

Pat - See me.



Please deliver the following page(s) to:

Name: Carol Rasco

Company: The White House

FAX Number: 202/456-2878

Verification of Receipt Requested:  Yes  No

Received by \_\_\_\_\_ on \_\_\_\_\_, 198\_\_

From: Marilyn Hamilton Extension: 1180

Total Number of Pages: (Including Cover Page) 5

Date: 8/10/94

COMMENTS:  URGENT  CONFIDENTIAL

If you do not receive all the pages, please call back as soon as possible to:

Operator: Sharon McClain Extension: 14015

Type of Machine: Ricoh 1000





Quickie Designs Inc.  
2842 Business Park Ave.  
Fresno, CA 93727-1328  
(209) 292-2171  
Fax: (209) 292-7412

August 10, 1994

The Honorable Carol Rasco  
Assistant to the President for Domestic Policy  
Second Floor, West Wing  
The White House  
Washington, D.C. 20500

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Thanks for your interest, Carol. I know you realize how significant the Paralympics will be in the disability rights movement. I hope you know how much we appreciate the support from you and others on the President's staff. I hope to see you soon.

Warmest regards,

*Marilyn Hamilton*

Marilyn Hamilton  
Senior Vice President of Marketing

/sm

Enclosures

cc: Andy Fleming/APOC

Called  
8/16  
1:30pm  
202-292-2171  
PL

1201 WEST PEACHTREE STREET, N.E., SUITE 2500  
ATLANTA, GEORGIA 30309, U.S.A.  
404 - 588 - 1996

## 1996 ATLANTA PARALYMPIC GAMES



June 23, 1994

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President of the United States  
The White House  
Washington, D.C. 20500

Dear Mr. President:

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The Triumph of the Human Spirit.

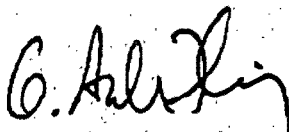
President Bill Clinton

June 22, 1994

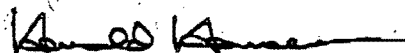
Page 2

With your participation we are certain we will succeed in making this event a landmark in the disability rights movement, and in illustrating the United States commitment to ensuring equal rights for all. Thank you for considering this invitation to serve as Honorary Chairman. Please let us know if there is any additional information you require in connection with this request.

Sincerely,



G. Andrew Fleming  
President, Chief Executive Officer



Harald Hansen  
Chairman, Board of Directors

THE WHITE HOUSE  
WASHINGTON

July 22, 1994

Mr. G. Andrew Fleming  
President, Chief Executive Officer  
1996 Atlanta Paralympic Games  
Suite 2500  
1201 Peachtree Street, N.E.  
Atlanta, Georgia 30309

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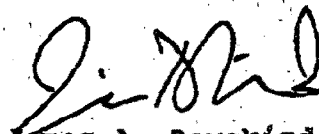
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Sincerely,



James A. Dorskind  
Acting Director of Correspondence  
and Presidential Messages

cc: Reta Lewis